

27.28.29.30 MAR  
**2012 Intertraffic**  
AMSTERDAM

EST, in partnership with the company EPOCAVIA attended the trade fair Intertraffic 2012 in Amsterdam - The Netherlands, from 27 to 30 March, the biggest global event dedicated to traffic, signaling and parking solutions. The fair featured more than 800 exhibitors from around the world.

The participation at this fair in Amsterdam – The Netherlands, aimed the international exhibition of a new system entirely developed by EST and Epocavia, also patented and installed almost two years ago for client in Portugal: phonepark.

phonepark is a control and parking management system, which aims to facilitate parking for registered users and prevent abusive parking.

As result of its completely new character and proving the interest shown by the event, phonepark has an article in the "Preview" Magazine and in the "Daily News" Magazine, for promotion of the event.

## PhonePark parking access

Portugal-headquartered PhonePark will use Intertraffic to launch its intelligent Parking Meter, a parking control and management system that prevents unauthorised use of parking spaces.

The system uses a vehicle detection device in each parking bay connected to an electronically operated bollard. Each parking slot has its own unique toll free telephone number printed prominently on a parking sign. Registered users make a call, toll free, to the phone number of the parking space and the bollard is retracted to allow access. When the vehicle is removed, the system calculates the cost and can send an SMS to the user with the parking cost, time spent, the balance, etc.

Stand 03-408 <http://phonepark.pt>

